

BRANDON LOPEZ

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blopezdesign.com

PROFESSIONAL SUMMARY

Creative Manager with a strong graphic design background who leads creative strategy while remaining hands-on in execution. Experienced in concept development, brand systems, and end-to-end design production, with the ability to step in as a senior designer when needed to maintain quality, speed, and creative consistency.

SKILLS

- Visual design, typography, and layout
- Brand identity and systems
- Digital, print, design
- Adobe Creative Suite, Figma
- Concept development from brief to final
- Cross-functional collaboration
- Design quality control and consistency

CAREER HISTORY

Creative Manager - J Dallas (2022 - CURRENT)

- Led creative direction for brand and marketing initiatives across digital and print
- Managed and mentored a team of designers while maintaining hands-on design execution
- Designed key campaign assets, brand systems, and presentation materials
- Collaborated with marketing, product, and leadership to translate goals into visuals

Graphic Designer - RobertHalf (2020 - 2022)

- Designed branding, marketing, and digital assets for multiple clients through an agency-led contracting model.
- Executed visual concepts across social, web, print, and campaign deliverables while meeting tight deadlines.
- Adapted quickly to diverse brand guidelines and creative directions across industries.

Process Technician - Qorvo (2017 - 2020)

- Supported semiconductor manufacturing processes and equipment operations.
- Followed detailed procedures to maintain quality and production standards.

EDUCATION

Collin College (2016 - 2020)

AAS, Design Communications

Dallas Art Institute (2013 - 2015)

Graphic Design, Courses Completed